

What is SMART tag™?

SMART tag™ is a system designed to increase the safety and security of students who use school bus transportation. A secure on-board tablet on each school bus:



Records when and where students get on and off their bus



Provides near real-time information for school administrators and parents

How does my child use SMART tag™?

Schools using SMART tag™ assign student ID cards to each student. As students enter and exit the their bus, they tap these ID cards onto a card reader. Each time a student taps their ID card on the bus, the bus driver's on-board tablet helps validate:



Your child got on the correct bus route



Your child got off at the correct stop

Privacy and Data

Our student ID cards are safe and secure. We use PVC cards with a passive RFID chip containing only a unique identification (UID) number. The UID in the chip is read by our card reader, and our system uses it to reference student information. The latest cloud technology, encryption, and security protocols ensure your child's information is secure.



No student information is stored on the ID card



School district approved personnel and registered guardians have sole access to your child's information